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IDEA  
BOOK







# ABOUT *US*

We are Sofia's Cookies – a company that takes pride in letting you and your clients shine with completely custom designed packaging of quality Cookies, Snacks and Confections. Add these together for fresh baked memories and a lasting impression.

**UNIQUE DESIGNS?** Yes! Cookies, Snacks and Confections come in two canister sizes – 8in or 4in. Unlike other promotional products, canister designs are **COMPLETELY CUSTOMIZABLE**. Work with our designers to create the perfect look and messaging, or use our blank templates to design your own. For extra connection with the desired audience, **WE OFFER FREE VARIABLE DATA ON ALL ORDERS**, such as a recipient's name or personalized greeting.

**HIGHER QUALITY!** Our gourmet cookies, snacks and confections are made with **ALL-NATURAL INGREDIENTS** and **MADE-TO-ORDER** so you know each order is fresh. With more than 30 years in the business, we know a good cookie when we taste one and want only the best for you and your clients.

**GET CREATIVE!** Treat your customers for:

Birthday programs, event handouts, thank you notes, employee welcome & recognition, trade show giveaways, direct mailers, cupholder cookies, conferences, room drops, welcome gifts, internship gifts, human resources, picnics and fundraisers or any holiday — just to name a few . . .

**At Sofia's our word is our guarantee. We simply do what we say using our signature recipe for success.**



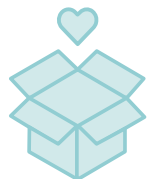
**UNDERSTAND &  
COLLABORATE**



**DESIGN &  
CREATE**



**PRODUCE &  
EXECUTE**



**DELIVER &  
DELIGHT**

[sofiascookies.com](https://sofiascookies.com)



# 1 CUSTOM DESIGNS

Our talented team will design a gift that fits your taste and budget. Canisters are available in 8in impact and 4in compact sizes, and can be given as single canisters or combined together in gift boxes.



Visit our website for more ideas and inspiration!  
sofiascookies.com



# 2 FRESH PRODUCTS

We offer gourmet cookies, snacks and confections to satisfy all taste buds and create a lasting, fresh baked memory for years to come. Not sure which to choose? Free samples are available upon request.



## VANILLA PECAN COOKIES

Decadent Vanilla Pecan with real pecan chips baked in. Our daughter Sofia's (the company's namesake) favorite.



## MINT CHIP COOKIES\*

Enjoy rich mint chocolate flavor in these bite sized delights.



## CHOCOLATE CHIP COOKIES

100% all-natural, melt-in-your-mouth, rich butter cookies mixed with milk chocolate chips.



## SUGAR COOKIES

Enjoy a small bite-sized Sugar Cookie that is perfect for any celebratory occasion.



## CINNAMON SNAP COOKIES

A sweet twist on a classic flavor. Enjoy a cinnamon mini cookie coated in a cinnamon sugar dusting.



## KEY LIME PIE COOKIES

Bursting with citrus flavor and a dusting of powdered sugar, Key Lime Pie Mini Cookies are a crowd favorite.



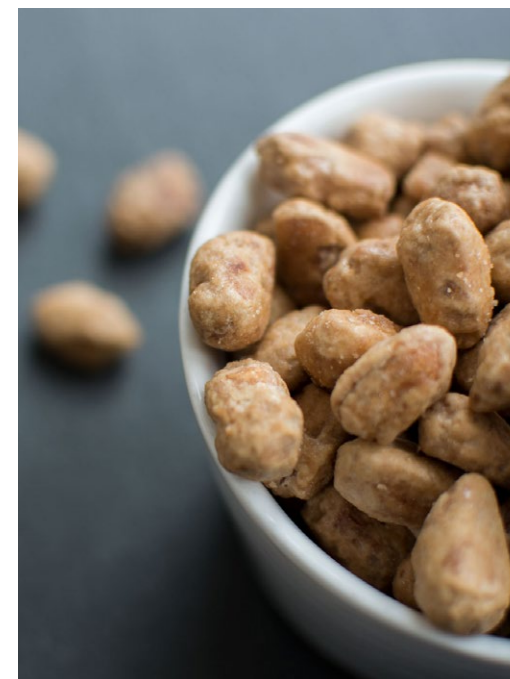
## ENERGY FRUIT & NUT MIX

A perfect balance of almonds, sunflower seeds, Brazil nuts and pepitas tossed with plump raisins, tangy bits of dried apples, cranberries and diced papaya.



## SPICY GUAC MIX

An exciting blend of spicy peanuts, seasoned seeds, corn and guacamole crisps. A party for your taste buds!



## BUTTER TOFFEE PEANUTS

A rich buttery flavor with a hint of sweetness coats salted peanuts for a snack you can't stop eating.

AVAILABLE IN 8IN AND 4IN CANISTERS

\*Seasonal products available October-March

Visit [www.sofiascookies.com/product](http://www.sofiascookies.com/product) for more information





#### SALTED CARAMEL POPCORN\*\*

The finest caramel popcorn with a trace of sea salt. A true classic and a crowd favorite.



#### KETTLE POPCORN\*\*

**NEW!** This all American classic mixes salty popcorn with a hint of sweetness. Made without dairy or gluten.



#### TRIPLE TREAT POPCORN\*\*

Salted white popcorn, caramel popcorn and sharp cheddar popcorn combined together for a mouth watering snack.



#### EAST MEETS WEST MIX

A flavorful combination of rice crackers, savory sesame sticks, crunchy fried green peas, bold wasabi peas and juicy California golden raisins.



#### PEPPERMINT TAFFY

The traditional boardwalk treat without paying for the flight. Add our gourmet, minty fresh saltwater taffy to complete any custom gift box.



#### DIPPED YOGURT PRETZELS\*

Our sweet and salty favorite. Salted pretzels coated in sweet yogurt is a palate pleaser.



#### MINT PUFFS

Our bright red and white peppermint puffs simply melt in your mouth, a sweet addition in any gift box.



#### CHERRY CHOCOLATE NUT MIX\*

A cheerful mix of nuts, raisins, chocolate chips, sweet dried cherries and festive holiday stars.

AVAILABLE IN 8IN AND 4IN CANISTERS

\*Seasonal products available October-March

\*\* Only available in 8in canisters

Visit [www.sofiascookies.com/product](http://www.sofiascookies.com/product) for more information



# 3 SHIPPING OPTIONS

Choose from our three shipping methods to customize your gift. We can ship your project close to home, or around the world!



## BULK SHIPPING

Ship 8in impact or 4in compact size canisters direct to wherever you'd like, or bulk ship gifts can be handed out personally. Third Party shipping is done through UPS or FedEx to ensure tracking information. Contact us to estimate shipping costs.



## SOFIA'S CHUNKY MAIL

Our 8in canisters can be designed with a mailing address directly on the canister. We do the mailing for you and send all canisters through USPS.

First-Class postage \$5.18\* (cookies/popcorn) or \$6.12\* (snacks) per canister. \$3.67 Drop ship fee per address.

Available in Chocolate Chip, Cinnamon Snap, Butter Toffee Peanuts, Energy Fruit & Nut Mix, Spicy Guac Mix, and Popcorn.  
\*Subject to change. Contact us for current postage rates.



## CUSTOM GIFT BOXES

We offer small, medium and large white gift boxes with various inserts to hold multiple canisters. Add a custom box wrap to bring the design onto the outside. Each box is shrink wrapped for an added elegance. See our website for configuration options.

\*MATCH FEE MAY APPLY



# 4 SOFIA'S PROGRAMS

Elevate your gifting with our unique programs. We offer release programs for all occasions, kitting opportunities and webstore programs.



## KITTING & FULFILLMENT

Sofia's offers kitting and fulfillment services in addition to the cookies and snacks you know and love. Create custom-designed gift boxes complete with treats and your sourced items—shipped to one location, or many. Bulk, drop ship and release programs available. We also offer storage flexibility; short- or long-term warehousing available as needed.

Quoted on a case-by-case basis, please contact us for kitting options and pricing.

- T-SHIRTS, HATS, BACKPACKS,
- TUMBLERS, SOCKS,
- WATER BOTTLES, BEANIES,
- PENS, SCARVES, NOTEBOOKS,
- SUNGLASSES AND MORE!

\*MATCH FEE MAY APPLY FOR VARIABLE DATA; SIZING MATCH FEE WILL APPLY WHEN KITTING CLOTHING ITEMS.







## RELEASE PROGRAMS

Whether it's celebrating a birthday, acknowledging a work anniversary, or simply taking the time to say thank you, we can help with our easy year-round release program. We will work with you to custom-design a gift that fits your needs and budget, and ship fresh product 'on demand' as requested.

Choose when to send and the quantity, all the way down to a single gift per shipment. Once it's time to ship, submit our simple template with shipment information and we take care of the rest. Your clients will be heroes!

Our release programs are available at no extra charge, and for a variety of uses:

**BIRTHDAYS, WORK ANNIVERSARIES, THANK YOUS, NEW CUSTOMER ACQUISITION, SALES CALL FOLLOW UPS, DRIP MARKETING, ETC.**



## WEBSTORE PROGRAMS

Partner with Sofia's to enhance your customer's online store. Whatever the theme, Sofia's will help establish a program design, streamline orders, set deadlines and fulfill branded treats and gift boxes.

Webstore programs are ideal for a variety of uses:

**NEW HIRE GIFTS, WORK ANNIVERSARIES, EMPLOYEE OR CLIENT THANK YOUS, HOLIDAY ORDERS, ETC.**





# 5 EVERY OCCASION

Send the unexpected, surprising your recipient for any and every occasion. Find a solution year-round with custom designed canisters of cookies, snacks and confections.



**Chunky Mail Canister** - 8in canister shipped via USPS for employees on their birthday.



**Small Gift Box** - Festive gift box with recipient name and personalized message.

## SURPRISE & DELIGHT BIRTHDAY PROGRAMS



**Desk Drop** - Personalized canister with recipient name.



**Small Gift Box** - Custom cookies with an appreciation message.



**Desk Drop** - Personalized canister with recipient name.

## SURPRISE & DELIGHT EMPLOYEE ENGAGEMENT



**Medium Gift Box** - Branded gift box with thank you messaging and personalization.





**Personalized Gift** - 4in canisters celebrating each recipient's anniversary year.



**Chunky Mail Canister** - 8in canister shipped via USPS to celebrate work anniversaries.

SURPRISE & DELIGHT

# WORK ANNIVERSARY



**Surprise & Delight** - Personalized small gift box with custom thank you message and recipient name.



**Medium Gift Box** - A celebration for new employees with custom messaging and contact information.

SURPRISE & DELIGHT

# EMPLOYEE NEW HIRE



**Small Gift Box** - Onboarding gift for new employees with recipient name and custom card.



**Desk Drop** - 4in canister with recipient name to welcome new additions to the team.





**Large Gift Box** - The perfect solution to feed the office. Send multiple canisters with custom messaging.



**Thank You** - 4in gifts to leave behind at sales calls, personalized with contact information.

SURPRISE & DELIGHT

# CLIENT THANK YOU



**Chunky Mail Canister** - 8in canister shipped via USPS to celebrate current partnerships.



**Sweet Surprise** - 4in canister branded and personalized for any milestone or occasion.

SURPRISE & DELIGHT

# DRIP MARKETING



**Partnership Thank You** - 8in branded canister with personalized message.



**Small Gift Box** - Personalized gift box as a branded thank you gift for employees or clients.





**Welcome Gift** - Welcome gift for meeting attendees with thank you message and a sweet treat.

## EVENTS MEETING/ CONFERENCE



**Meeting Placecard** - 4in treat used as a seating chart and mid-meeting snack.



**VIP Gift** - Large gift box complete with midday snacks for any meeting.



**Chunky Mail** - Sweet invitation complete with festive artwork, personalized name and event details.

## EVENTS INVITATION GIFTS



**QR Code** - Chunky mail canister sent ahead of time with registration QR code.



**Meeting Invitation** - Medium gift box for any virtual meeting/conference with tasty treats.





**Cupholder Cookies** - Sweet treat with event schedule, recipient name and custom thank you message.

## EVENTS GOLF EVENTS



**Thank You** - Small snack gift for attendees, complete with custom message.



**Event Fuel** - 4in welcome canister with a delicious snack for each participant.



**Event Invitation** - Chunky mail canister sent through the mail via USPS to register for upcoming event.



**Office Hand Out** - Honor nurses with a tasty treat and a custom message.



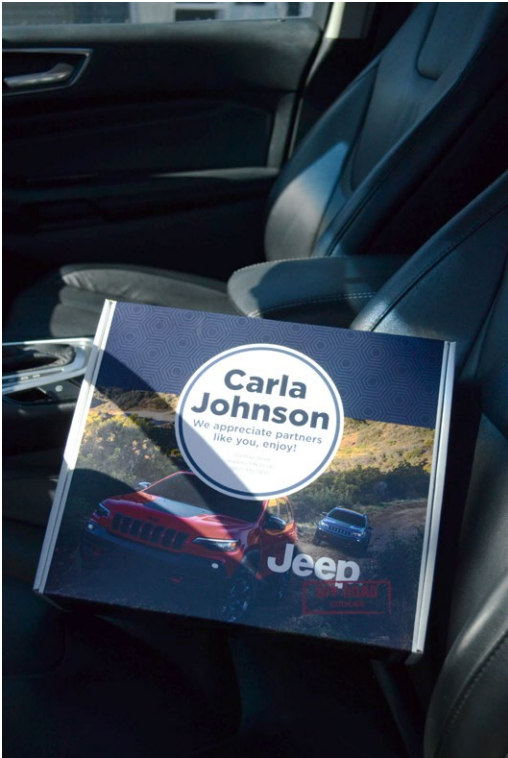
**Office Hand Out** - Personalized gift box to celebrate an employee's hard work and dedication.

## EVENTS NURSES APPRECIATION



**Small Thank You** - Personalized sweet treat to share your appreciation.





**Medium Gift Box** - Celebratory gift box with custom contact information.



**Small Thank You** - Personalized sweet treat to show appreciation.

## GENERAL BRANDING DEALER PROGRAMS



**Cupholder Cookies** - Personalized thank you canisters with dealership information.



**Sweet Business Cards** - 4in canisters with contact information to leave behind for potential clients.



**Chunky Mail** - 8in canister sent to prospective clients through the mail via USPS.

## GENERAL BRANDING EDIBLE CALLING CARD



**Gift Box** - Personalized gift with custom contact information for current clients.





**Welcome Home Gift** - Personalized medium gift box shipped to clients with a new home.



**Sweet Business Card** - Personalized gift for new and current clients with contact information.

## GENERAL BRANDING REAL ESTATE GIFTS



**Chunky Mail** - 8in canister sent to potential clients through the mail via USPS.



**Chunky Mail** - 8in canister sent to potential students through the mail via USPS.



**Personalized Gift Box** - Donor thank you gift, released as needed with our Release Program (page 14).

## GENERAL BRANDING EDUCATION/ UNIVERSITIES



**Event Giveaway** - Sweet treat used as event giveaway for any campus event or club.





**Sweet Treat** - Small Gift Box sent to current clients filled with delicious cookies & snacks.



**Festive Chunky Mail** - Personalized canister sent through the mail via USPS with recipient name.

HOLIDAYS

# VALENTINE'S DAY GIFTS



**4in Treat** - Personalized canisters left on employee desks as a sweet thank you.



**Appreciation Gift Box** - Branded gift box for employees or clients to show thanks.



**Branded Gift Box** - Small gift box sent ahead of the hustle and bustle of the holidays.



**Custom Canisters** - Personalized canisters branded for the holiday to show gratitude.

HOLIDAYS

# THANKSGIVING GIFTS





**Desk Drop** - 4in canister of cookies used for office thank you gifts.



**Personalized Canisters** - Sweet personalized canisters sent through the mail via USPS.

## HOLIDAYS WINTER HOLIDAYS



**Festive Appreciation Gift** - A mix of products in a large gift box, personalized for employees or clients.



**Impactful Thank You** - 4in and 8in canisters with festive designs in a medium gift box.



**Chunky Mail** - 8in canister sent to prospective clients through the mail.

## HOLIDAYS NEW YEARS PROMOTIONS



**Desk Gift** - Personalized 4in canister for employees to celebrate the New Year.



# 6 SPECIALTY BOXES

Offer one-of-a-kind gifts with our specialty gift boxes. Send a Cozy Gift Box, a Milk & Cookies Gift Box or add a supplied tumbler to our Custom Tumbler Gift Box.



## COZY GIFT BOXES

Sofia's has teamed up with two industry leaders to create a one-of-a-kind gift. Each gift box includes a custom Denik notebook and cozy knit Sock Club socks alongside our tasty chocolate chip mini cookies. Choose from a small box or a medium box for a gift that stands out. Send for any occasion, including:

**EMPLOYEE ENGAGEMENT, BIRTHDAYS, THANK YOUS, REALTOR GIFTS, NEW HIRE KITS, NEW CUSTOMER ACQUISITION, WORK ANNIVERSARIES, AND MANY OTHERS.**



## GIVE & GIVE BACK IN 2024

CREATE A CUSTOM COZY GIFT BOX FOR ANY OCCASION!

SOCK | CLUB  
*Custom*

Sock Club offers matching donations upon request of orders! For every pair of custom socks purchased, Sock Club will donate a pair of socks. They have partnered up with many homeless organizations and disaster relief programs.



Sofia's Cookies proudly donates quarterly to One Tree Planted to offset our carbon footprint. One Tree Planted is a 501(c)(3) non-profit organization. As an environmental charity, they are on a mission to make it simple for anyone to help the environment by planting trees!

*Denik*

A portion of every notebook purchase goes toward building schools. Denik has funded six schools with a seventh in the works in Mali, Guatemala, Laos, Ghana, Nicaragua, and the U.S. Once a site is selected the local community helps build the school.





## MILK & COOKIES BOX

Send the ultimate gift box with a timeless classic. Sofia's offers Fairlife ultra-filtered shelf stable (until opened) milk made from real dairy. Fairlife is the perfect single-serve option to enjoy with fresh, all-natural Sofia's Cookies. Each gift box is custom branded at no extra charge. These gift boxes are ideal for a variety of uses:

**HOLIDAY GIFTS, EMPLOYEE ENGAGEMENT, BIRTHDAYS, THANK YOUS, NEW CUSTOMER ACQUISITIONS, PARTNERSHIPS, WORK ANNIVERSARIES, AND MANY OTHERS.**



MOQ FOR MILK & COOKIES GIFT BOXES IS 64 UNITS  
PRODUCTION TIME IS 10-15 BUSINESS DAYS



## 20oz TUMBLER GIFT BOX

Create a one-of-a-kind gift combining sweet treats and a branded tumbler. Our tumbler insert offers the flexibility of our custom branded gift boxes with the ability to add your sourced 20oz tumbler. Work with our team to customize this gift set for any occasion. This gift is perfect for:

**EMPLOYEE RECOGNITION, HOLIDAY GIFTS, CLIENT OR EMPLOYEE THANK YOUS, NEW CUSTOMER ACQUISITION, WORK ANNIVERSARIES, NEW HIRE KITS AND MANY OTHERS.**







# PRICE LIST

Canister prices include all design work with a 4-color printed label.  
Prices are subject to change without prior notice.

PRODUCT	32	64	128	256	512	1,024	SHELF LIFE
8010 CHOCOLATE CHIP COOKIES (5.8 OZ)	\$17.42	\$14.18	\$13.97	\$13.79	\$13.62	\$13.46	3 MONTHS
8030 KEY LIME PIE COOKIES (10.3 OZ)	\$17.42	\$14.18	\$13.97	\$13.79	\$13.62	\$13.46	3 MONTHS
8050 VANILLA PECAN COOKIES (10.3 OZ)	\$17.42	\$14.18	\$13.97	\$13.79	\$13.62	\$13.46	3 MONTHS
8060 SUGAR COOKIES (5.8 OZ)	\$17.42	\$14.18	\$13.97	\$13.79	\$13.62	\$13.46	3 MONTHS
8070 MINT CHIP COOKIES* (5.8 OZ)	\$17.42	\$14.18	\$13.97	\$13.79	\$13.62	\$13.46	3 MONTHS
8080 CINNAMON SNAP COOKIES (5.8 OZ)	\$17.42	\$14.18	\$13.97	\$13.79	\$13.62	\$13.46	3 MONTHS
8220 ENERGY FRUIT & NUT MIX (6.5 OZ)	\$15.67	\$12.75	\$12.57	\$12.40	\$12.25	\$12.11	4 MONTHS
8230 BUTTER TOFFEE PEANUTS (6.5 OZ)	\$15.67	\$12.75	\$12.57	\$12.40	\$12.25	\$12.11	3 MONTHS
8240 EAST MEETS WEST (5 OZ)	\$15.67	\$12.75	\$12.57	\$12.40	\$12.25	\$12.11	4 MONTHS
8250 SPICY GUAC MIX (6 OZ)	\$15.67	\$12.75	\$12.57	\$12.40	\$12.25	\$12.11	3 MONTHS
8330 YOGURT PRETZELS* (8 OZ)	\$15.17	\$12.35	\$12.17	\$12.01	\$11.86	\$11.72	4 MONTHS
8340 MINT PUFFS (3.4 OZ)	\$12.17	\$9.90	\$9.76	\$9.63	\$9.51	\$9.40	6 MONTHS
8370 VERY BERRY TAFFY MIX (7 OZ)	\$13.17	\$10.72	\$10.56	\$10.42	\$10.30	\$10.18	6 MONTHS
8380 CHERRY CHOCOLATE NUT MIX* (7 OZ)	\$15.50	\$12.62	\$12.43	\$12.27	\$12.12	\$11.98	4 MONTHS
8410 SALTED CARAMEL POPCORN (2 OZ)	\$11.75	\$9.56	\$9.43	\$9.30	\$9.19	\$9.08	4 MONTHS
8420 TRIPLE TREAT POPCORN (2 OZ)	\$11.75	\$9.56	\$9.43	\$9.30	\$9.19	\$9.08	4 MONTHS
8440 KETTLE POPCORN (2 OZ)	\$11.75	\$9.56	\$9.43	\$9.30	\$9.19	\$9.08	4 MONTHS

\*AVAILABLE OCT-MAR

(6C)

PRODUCT	32	64	128	256	512	1,024	SHELF LIFE
4010 CHOCOLATE CHIP COOKIES (2.7 OZ)	\$11.42	\$9.29	\$9.16	\$9.04	\$8.93	\$8.82	3 MONTHS
4030 KEY LIME PIE COOKIES (4.5 OZ)	\$11.42	\$9.29	\$9.16	\$9.04	\$8.93	\$8.82	3 MONTHS
4050 VANILLA PECAN COOKIES (4.5 OZ)	\$11.42	\$9.29	\$9.16	\$9.04	\$8.93	\$8.82	3 MONTHS
4060 SUGAR COOKIES (2.7 OZ)	\$11.42	\$9.29	\$9.16	\$9.04	\$8.93	\$8.82	3 MONTHS
4070 MINT CHIP COOKIES* (2.7 OZ)	\$11.42	\$9.29	\$9.16	\$9.04	\$8.93	\$8.82	3 MONTHS
4080 CINNAMON SNAP COOKIES (2.7 OZ)	\$11.42	\$9.29	\$9.16	\$9.04	\$8.93	\$8.82	3 MONTHS
4220 ENERGY FRUIT & NUT MIX (3.25 OZ)	\$10.08	\$8.21	\$8.09	\$7.98	\$7.89	\$7.79	4 MONTHS
4230 BUTTER TOFFEE PEANUTS (3.25 OZ)	\$10.08	\$8.21	\$8.09	\$7.98	\$7.89	\$7.79	3 MONTHS
4240 EAST MEETS WEST (2.8 OZ)	\$10.08	\$8.21	\$8.09	\$7.98	\$7.89	\$7.79	4 MONTHS
4250 SPICY GUAC MIX (3 OZ)	\$10.08	\$8.21	\$8.09	\$7.98	\$7.89	\$7.79	3 MONTHS
4330 YOGURT PRETZELS* (3.5 OZ)	\$10.58	\$8.61	\$8.49	\$8.38	\$8.28	\$8.18	4 MONTHS
4340 MINT PUFFS (2.3 OZ)	\$8.50	\$6.92	\$6.82	\$6.73	\$6.65	\$6.57	6 MONTHS
4350 PEPPERMINT TAFFY (3 OZ)	\$8.75	\$7.12	\$7.02	\$6.93	\$6.84	\$6.76	6 MONTHS
4380 CHERRY CHOCOLATE NUT MIX* (3.5 OZ)	\$10.67	\$8.68	\$8.56	\$8.45	\$8.34	\$8.24	4 MONTHS

\*AVAILABLE OCT-MAR

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GIFT BOX SIZE	GIFT BOX & BRANDED BOX WRAP
SMALL	\$8.60
MEDIUM	\$10.03
LARGE	\$12.55

Custom branded box wraps are optional.  
Contact us for custom quote.

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## ADDITIONAL PRODUCTS AND SERVICES

Domestic Drop Ship Fee	\$3.67
International Ship Fee	\$9.17
Address/Card Match Fee	\$3.33
Floating Card	\$1.67
Attached Card (Small Box)	\$1.80
Attached Card (Med/Large Box)	\$1.93

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**SOFIA'S COOKIES** proudly donates  
quarterly to One Tree Planted, a  
non-profit organization focused on  
Global Reforestation.



#88099



The Mark of a Professional®

#481271



#69145